

## Website Privacy Policy

Principle of Loyalty and Transparency:

imatch, innovation ignition lda. (hereinafter referred to as “imatch”) is a company dedicated to providing consultancy services in matters of innovation, culture, and impact, as well as the realization of institutional events.

In the scope of its activity, imatch manages the website <https://imatch.pt/>, striving to protect the privacy of its users, adopting the measures it deems appropriate to ensure the accuracy, integrity, and confidentiality of Personal Data, as well as all the other rights of the respective holders, acting in accordance with the General Data Protection Regulation, hereinafter referred to as GDPR.

In compliance with the principles of transparency and loyalty, we reinforce our Privacy Policy, in which we describe the processing of Personal Data carried out in connection with the access and utilization of this website by the user, to ensure the accuracy, integrity, and confidentiality of Personal Data, in order to comply with the GDPR and ensure that the processing of Personal Data is lawful, loyal, transparent and limited to its purposes.

Who is responsible for processing Personal Data:

The entity responsible for processing this data is imatch, with the single registration number at the Commercial Registry Office and legal person 508681766 with its registered office at Rua Dr. Augusto José da Cunha, nº 11, 3º A, 1495-240, Algés.

You may contact imatch about any matter related to this privacy policy at the following contact points:

- [privacy@imatch.pt](mailto:privacy@imatch.pt)
- 919716527 (weekdays, from 9 am to 12.30 pm and from 2 pm to 6.30 pm)

When, how, and with what purpose do we collect your data:

imatch collects your data and processes your data for the following purposes and on the following grounds:

- Answer to questions raised by the user (form, email, or telephone):

imatch utilizes the Personal Data of users who fill in its forms with questions to be answered only to answer the requested questions.

The legal basis for this data processing is the legitimate interests of imatch.

- Marketing campaigns:

With the user's consent (when necessary), imatch utilizes the user's Personal Data to provide information about services (for example, marketing communications, newsletters, event promotion, and scouting). This can be done through email, SMS, telephone calls, and postal correspondence to the extent permitted by applicable law. This usage of the customer's Personal

Data is voluntary, which means that the customer may oppose or withdraw his consent whenever he intends.

The legal basis for this data processing is the user's consent and imatch's legitimate interests.

Partner companies utilizing Personal Data for their own marketing purposes: imatch does not license or sell your Personal Data to third-party companies for their own marketing purposes, except in situations where the user has expressly given its consent. The identity of these third parties will be disclosed when the customer's authorization is requested.

However, to answer questions posed by the user in a form within the scope of a joint event, imatch transfers the necessary data (question content, without mentioning the user's data) to the event's partner.

What Personal Data do we collect:

imatch collects and processes the Personal Data provided by the user and the necessary data to provide the information requested by the user and to send direct marketing communications (when consent has been given). We may also collect some data through the use of cookies.

The data we collect depends on the context of the user's interactions with imatch and it may include the following:

- Name and contact details: we collect your first and last name;
- Organization to which he is attached;
- Email address;
- Mobile number;
- Address;
- Opinions/Comments.

For how long do we keep your Personal Data:

Personal data is kept only for the period strictly necessary to:

- (i) pursuit the data collection purposes or the processing of aforementioned operations,
- (ii) comply with the legal obligations to which imatch is bound,
- (iii) allow the exercise of the rights of the holders (users) and the fulfillment of the corresponding obligations.

After this period has elapsed, the Personal Data is deleted by imatch.

What are your rights:

Under applicable law, you may exercise the following rights:

- **Right of Access:** obtain confirmation that your Personal Data is or is not being processed and, if so, access them. In this case, imatch reserves the right to demand payment of a reasonable fee, taking into account administrative costs;
- **Right of Rectification:** obtain rectification of inaccurate Personal Data concerning you and request the completion of your incomplete Personal Data;
- **Erasure Right:** obtain the deletion of your Personal Data, except in cases where there are foundations that validate its conservation;
- **Right to Processing Limitation:** obtain a limitation on the processing of your Personal Data when these relate to certain categories of data or processing purposes;
- **Portability Right:** receive the Personal Data you have provided us in a structured format for current use and automatic reading, as well as requesting the transmission of your Personal Data to another individual responsible for processing;
- **Right of Opposition:** to oppose, at any moment, to certain processing of your Personal Data, for example, in the case of processing Personal Data for direct commercialization purposes;
- **Right not to be subject to automated individual decisions, including profiles definition:** not to be subject to any decision taken solely based on automated treatment, including profiles definition, that produces effects in your legal sphere or that significantly and similarly affect you.
- **Right to withdraw your consent** whenever you have given it. Withdrawal of consent does not, however, invalidate the treatment carried out up to the date of withdrawal.

The holder of the Personal Data also owns the right to file a complaint to the National Data Protection Authority, or other competent supervisory authority, as well as to resort to any other means of judicial recourse, if he/she considers his/her Personal Data is not subject to lawful treatment by imatch, under the terms of current legislation and this policy.

For you to exercise your rights, you must send a written request to the email address [privacy@imatch.pt](mailto:privacy@imatch.pt)

#### Personal Data Security:

imatch commits to implement the appropriate technical and organizational measures to protect the Personal Data of its Customers, Partners, Suppliers, Participants, and other stakeholders against its accidental or unlawful destruction, accidental loss, alteration, diffusion, or unauthorized access by third parties, committing to ensure their privacy.

imatch does not sell or rent to third parties any Personal Data sent by the aforementioned entities.

Under what circumstances exists data communication to other entities (third parties and subcontractors):

In the scope of its activity, imatch may resort to third parties for the provision of certain services. Occasionally, the provision of these services implies access, by these entities, to personal data of our Customers, Partners, Suppliers, Participants, and other stakeholders. When such occurs, imatch takes the appropriate measures to ensure that the entities that have access to the data are reputable and offer the highest guarantees at this level, which will be duly enshrined and safeguarded in a contract to be signed by both imatch and the third party(ies).

Thus, any entity subcontracted by imatch will process the Personal Data of the aforementioned entities, in the name and on behalf of imatch, under the obligation to adopt the necessary technical and organizational measures to protect the Personal Data against accidental or unlawful destruction, accidental loss, alteration, diffusion or unauthorized access and any other form of illegal processing.

In any case, imatch remains responsible for the Personal Data it provides.

How we use "Cookies":

To find out more about cookies and how imatch utilizes them on its website, please see our Cookies Privacy Notice.

How you can find out about any changes to the Privacy Policy

imatch reserves the right to, at any moment, undergo readjustments or alterations to the present Privacy Policy, these changes being duly publicized on imatch's website.

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